# WHITNEY PITTMAN

SEATTLE WA

PHONE +1 (425) 501-3892 EMAILwhitney@whitneypittman.com

WWW.WHITNEYPITTMAN.COM

Over 10 years in the apparel industry specializing in 2D and 3D apparel and garment creation pipelines

## **EDUCATION**



Cornell University Certificate of Engineering in Innovation Strategy 2020



Otis College of Art and Design Fashion Design 2004-2009 **MENTORSHIPS** Abercrombie and Fitch, Nike, Band of Outsiders, Badgely Mischka

## **EXPERIENCE**

#### **OISELLE**

September 2024- August 2025 Seattle WA

 $SENIOR\ TECHNICAL\ DESIGNER \\ *\ Configured\ and\ integrated\ new\ PLM\ software\ for\ the\ product\ development\ team\ \ *\ Established\ revised\ grading\ to\ gain\ market$ alignment and to streamline skew count \* Collaborate with cross-departmental and external partners to ensure outcomes align with design intent and brand requirements, and deliver according to vendor SLAs \* Run regular fit sessions with multiple designers or attendees. \* Ensure execution of fit intent and fit consistency through clear analysis, documentation, communication, adherence to fit standards, and use of block patterns. \* Responsible for creating pattern blocks to maintain consistency, monitoring factory utilization of blocks. \* Modifies/communicates pattern changes to factories, provides measurement specifications, and communicates any fit/potential production issues to cross-functional team members and compares factory patterns against blocks for fit consistency and analyzes nested patterns to follow spec standards and adjust for style constraint

#### NORDSTROM

May 2014- March 2024 Seattle WA

2024-2024 - TECHNICAL DESIGNER – Little Boys, Big Boys, Kids Specialized Product

2021-2024 - TECHNICAL DESIGNER & 3D Specialist -Womens Woven COE

2017-2021 - TECHNICAL DESIGNER & 3D Specialist -Womens Specialized Product

2016-2017 - INTERIM TECHNICAL DESIGNER-Womens Specialized

2014-2015 - INTERIM TECHNICAL DESIGNER-Womens Brands

Oversee all development, fit, and production approvals of soft-goods and apparel in each area. Product categories include, little boys, big boys, kids daywear, kids swim, women's dresses, women's sportswear, hosiery, women's swimwear, including product that extends to plus sized product, wearable soft goods/soft accessories, pet product \* Developed standards and best practices for 3D for development of product in-house and with outside vendors \* Mentoring fellow peers and technical designers in Browzwear \* Building virtual libraries of blocks, fabrics, seams, and tools in 3D \* Working with design, merchandisers, and product developers to find new ways to utilize 3D to improve workflow \* Maintain brand specific aesthetics and the vision of design and merch through creative and technical solutions \* Rolled out extended grading to fit a larger range/plus size customer \* Facilitated business integration, with projects as a subject matter expert in FLexPLM and Vstitcher (Browzwear) \* Maintain consistent fit, construction, grade rules and tolerances : Lead multiple fit sessions on a weekly basis \* Communicate with vendors and suggest solutions to improve workmanship & construction. \* Identify potential production, quality, costing, and design issues and make appropriate recommendations \* Maintain sample organization



#### **TOMMY BAHAMA**

Feb 2015- Sept 2015

# Seattle WA TECHNICAL DESIGNER-Wovens

\* Maintain consistent fit, construction, grade rules and tolerances \* Lead multiple fit sessions on a weekly basis \* Communicate with vendors and suggest solutions to improve workmanship & construction \* Identify potential production, quality, costing, and design issues and make appropriate recommendations \* Maintain sample organization \* Review established size sets based on specialized grades for US & International sizing

#### JARBO COLLECTION

January 2012- April 2013

Bellevue WA

#### SR. TECHNICAL DESIGNER/ FIT ENGINEER/ ASSISTANT DESIGNER

\* Worked directly with company president and creative director to design and develop the line according to each season \* Developed technical packages and managed overseas production for all woven, leathers, knit, and fully fashioned sweater departments \* Introduced the company to new grade rules to develop a consistent size scale that appeals to the body type of the client to increase sales \* Analyzed garment fit/ solved construction issues as well as come up with new silhouettes through draping and pattern drafting \* Developed new trims, sweater stitches, finishing techniques \* Analyzed past sales to forecast for upcoming seasons and anticipate trends \* Coordinated market week in New York for wholesale buyers \* Sourced materials and created purchase orders for fabric, trim, and goods as needed \* Re-developed company procedures and integrated a barcode system to aide in inventory controls \* Managed vendors to keep up a production calendar and coordinate with shipping/receiving

#### **HUGO BOSS**

Nov 2010 -Aug 2011

Bellevue WA

#### MANAGER /SALES LEAD

\* Acted as on duty manager and supervised floor team. \* Managed team members and provided expectations to achieve sales goals. \* Scheduled team members for coverage using data to achieve daily sales goals. \* Facilitated banking procedures and reported daily sales projections. \* Highest store sales producer by 25% and awarded multiple times for being a proactive seller. \* Developed a million-dollar client book of over 500 regular clients. \* Coordinated client marketing and in-store events to drive sales. \* Aided in tailoring and marked garments for alterations. \* Supervised visual marketing and maintained corporate store standards. \* Processed stock and shipping transfers; developed and trained coworkers to improve practices to record inventory movement

#### BARBARA TFANK

Summer 2008 Los Angeles CA

#### **DESIGN INTERN**

\* Directly worked with designer to prepare and coordinate a Spring/Summer 2009 collection for New York fashion week. \* Duties included sketching croquis and technical flats needed for production and buyer selection \* Utilized research and historic references to create an authentic feel to the retro inspired collection \* Aided in fabric selections and helped determine which fabrics were appropriate for each piece \* Recorded crucial information and helped with preparation during fittings \* Focused on maintaining a clean and organized design office to encourage productivity

SPECIAL SKILLS & PROGRAM PROFICENT: Garment Construction, Patternmaking, Browzwear, Vstitcher, Lotta, Clo3D, Optitex, Blender, Flex PLM, Microsoft Word, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Fashion Illustration, Textile design, Seamless design